



Over 800 Validated and Qualified Unique Delegates

超过 800 位经过验证和审核的参会代表



242 Exhibitors from 位展商代表来自



383 Buyers from 位买家代表来自



33 Media from 位媒体代表来自



145 Speakers and Invited Guests 位演讲嘉宾及受邀观众

26 Territories / Countries 地区/国家

38 Territories / Countries 地区/国家

6 Territories / Countries 地区/国家

20 of Virtual Exhibition Featuring Hours 130 Interactive Booths

20 设有 130 个互动展位 小时的线上展会



26 Daily Knowledge, Presentation and Networking Sessions Featuring These Leading Industry Brands and Thought-Leaders
场由引领行业的知名品牌和思想领袖主导的每日精彩纷呈的知识分享、推介演示及社交活动



Integrated, Seamless, Single-Access Platform Made Possible By Official Virtual Partner
官方线上同业合作伙伴使完整集成且无缝衔接的专属线上平台成为可能

Strong Business and Lead Generation Results

巨大成果：商务合作与开发潜在客户

Close to
3,000

successful Pre-Scheduled
Appointments and Walk-In Meetings
in 15 hours

在15小时内成功完成近
3,000场

线上展前预定商务洽谈
(Pre-Scheduled Appointments - PSA)
及现场商务洽谈(Walk-in Meetings)

High commitment rate and low no-shows
with **90%**
of all scheduled appointments completed

高承诺率和低缺席数：
所有展前预定商务洽谈的 **90%**
均已依照预定时间顺利完成线上洽谈

Quality meetings where
94%
of all completed meetings had exhibitors rate buyers
a minimum **3 to 5 stars**

商务洽谈优质高效：
其中所有已完成的商务洽谈中，
94%
都有展商为买家评分**3星至5星**

94%
of exhibitors and buyers
expect to receive or place MICE/Corporate Travel orders
over the next **12 - 24 months**

94%
的展商和买家期望在未来12至24个月内
收到或发出会展/商务旅行业务订单

Highly Satisfied Delegate Ratings

超高评分：代表满意度

87%

of all delegates
achieved their objectives
of attending this event
的参会代表实现了参加此
次线上展会的目标

86%

of all delegates said that
the event outcome either
met or exceeded their
expectations
的参会代表表示参会结果
达到或超过了期望

Top Rated Event Sessions By Delegates

精彩纷呈：参会代表们评价最高的活动

Appointment
Scheduling Process
商务洽谈预约流程

Pre-Scheduled
Appointments
展前预定商务洽谈

Walk-In
Meetings
现场商务洽谈

Brand Showcase
Presentations
品牌推介会

Buyer Procurement
Showcases **NEW**
买家采购专场 **新**

Encouraging Reviews By Delegates 参会代表好评如潮，鼓舞人心！

**Quality of Buyers was good!
买家质量非常优秀！**

.....
*Waldorf Astoria Bangkok, Thailand
Nuntiva Wirotworachai, Director of Sales*

**I have joined a few virtual events
and this is one of the best. Well
planned event with interesting
interaction capability.**

我参加过一些线上活动，这是最好的活动之一。精心策划的线上展会以及有趣的互动功能。

.....
*Pacific Arena Pte Ltd, Singapore
Stanley Yew, MICE Sales*

**It has been a great show and
superb platform for networking.**

这是一个很棒的线上展会和一流的互动平台。

.....
*Gaurav Travels, India
Rajeev Sabharwal, Chief Executive*

**Very well organised event.
Extremely rewarding.
组织的非常好，收获很大。**

.....
*China Women Travel Service Co., Ltd.
Beijing, China PR
Xiangfeng Cheng, Manager*

**Outstanding virtual
IT&CM China and CTW China 2020.
Perfect, wonderful!**

杰出的IT&CM China & CTW China
2020首届线上展会！

完美，精彩

.....
*International Arts Exchange Committee,
China Association of Collectors, China PRC
Bamboo Wang, Chief Director*

**We got to meet good quality buyers
from different countries / continents
in addition to Chinese buyers.
Congratulations on the successful
organisation of this first virtual IT&CM
China and CTW China 2020!**

不仅中国买家，我们还见到了很多来自不同国家/大洲的优质买家。热烈祝贺IT&CM China暨CTW China 2020首届线上展会成功举办！

.....
*Tourism Promotions Board, Philippines
Jelline Cruz, Project Development Officer II*

**First time such a B2B virtual event has
been organised! Usually, it is not as
integrated like this. This has been a very
good platform. Power to your show!**

第一次参与专业组织的B2B线上展会！很少见到如此整合集成的线上活动，这是一个非常好的平台。祝你们越办越好！

.....
*NAITAC/JLT Travel & Tours, Philippines
Erlinda Tan, Past President/President*

**This virtual event exceeded my
expectations. Really good!**

非常好！这个线上展会真的超出了我的预期！

.....
*Chance Tour, South Korea
Sonia Lee, General Manager*

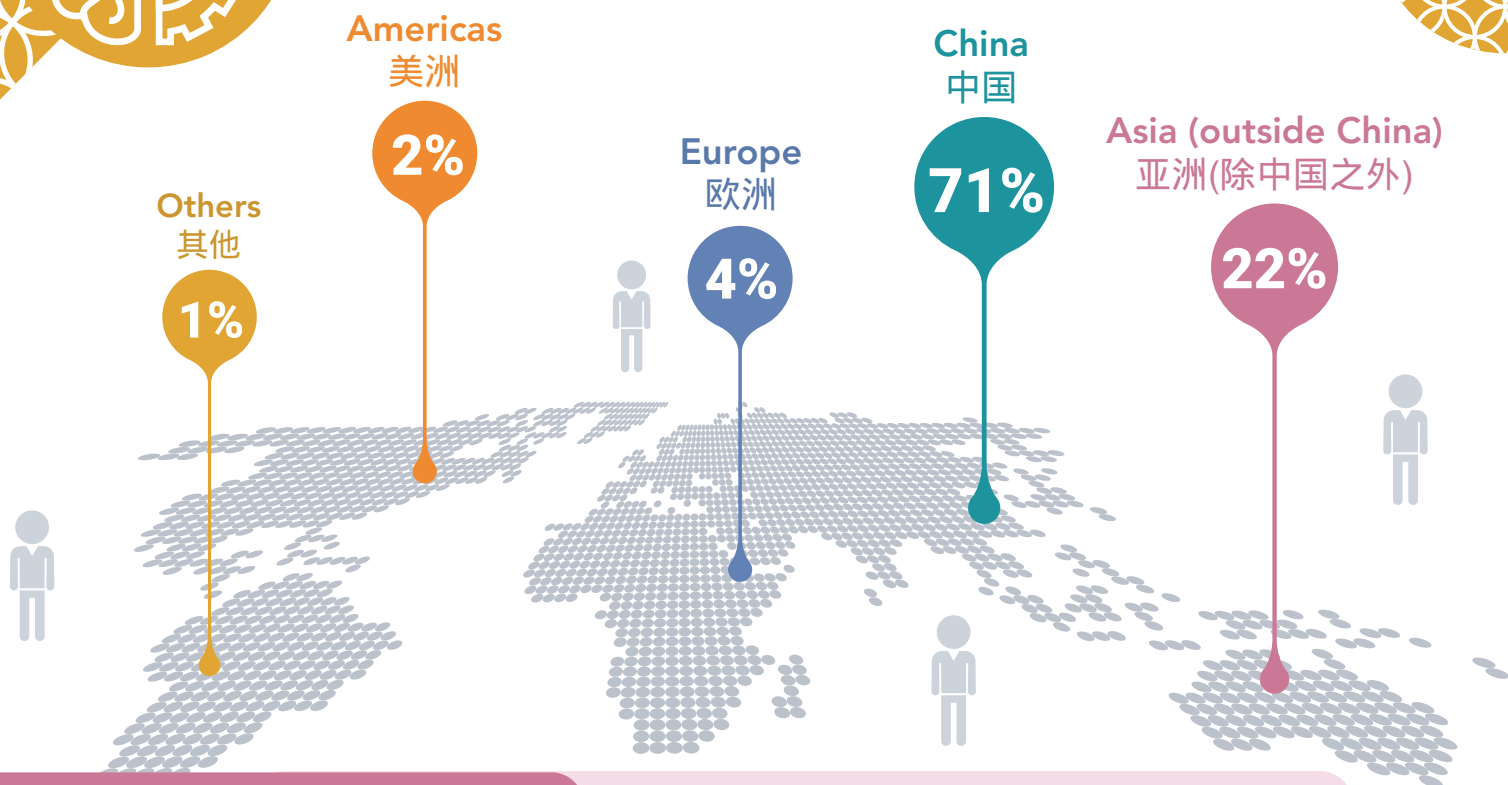
**Great event overall! Much
benefit gained from attending.
这总体来说非常棒！这次参展让
我们获益匪浅！**

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*Grand Hyatt Erawan Bangkok, Thailand
Eason Wang Bo, Sales Manager*

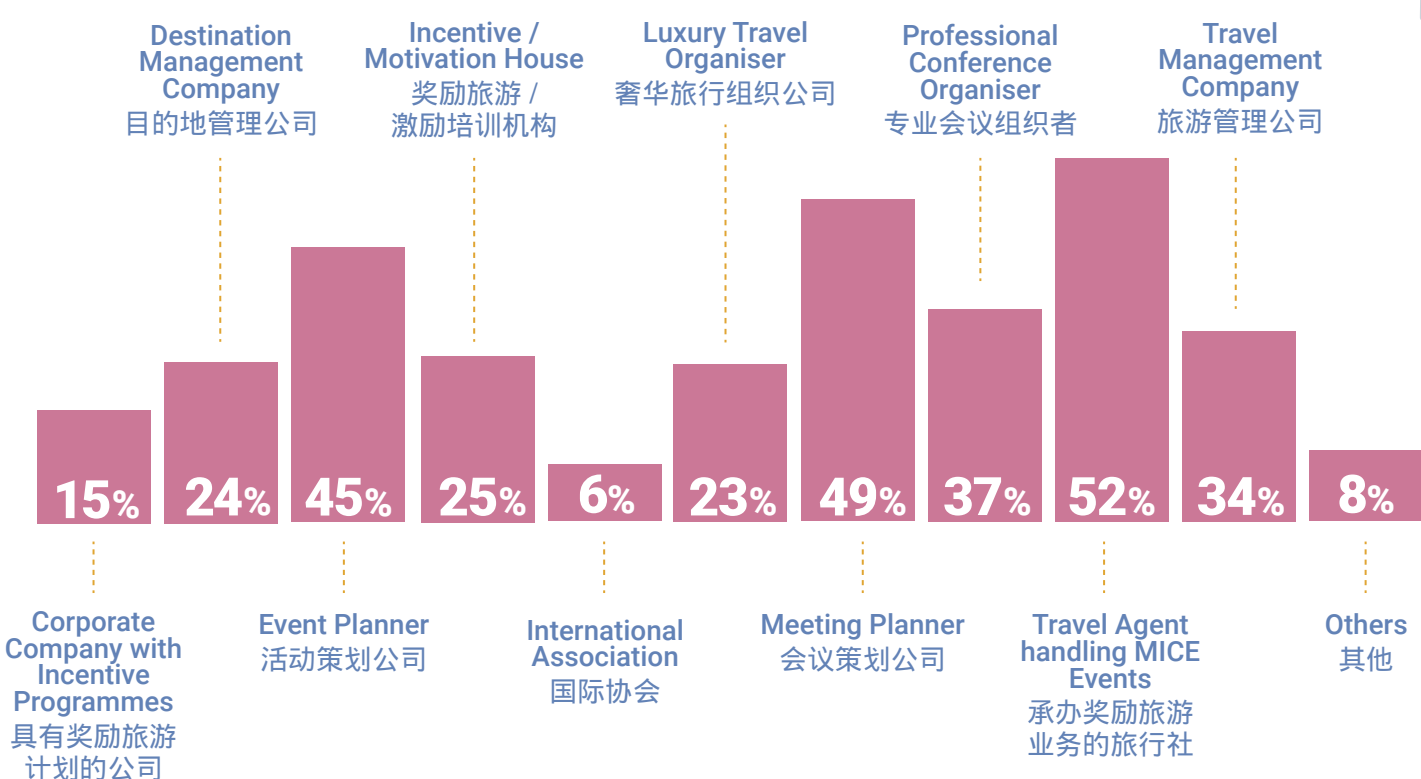
**A really excellent event.
这真是一场精彩绝伦的线上展会！**

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*Hilton Wenchang, China
Tang Hui Yun, Sales Manager*

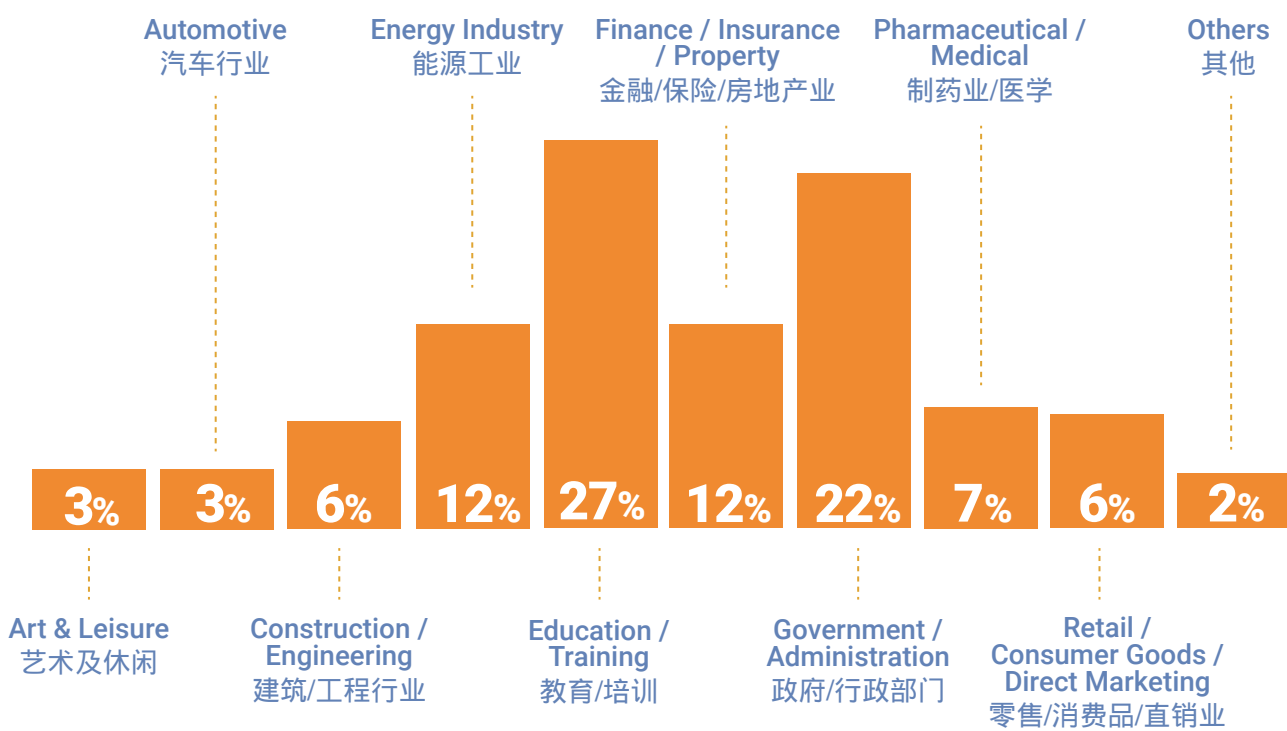
Buyer breakdown 买家分布



MICE BUYER 行业买家 80%



ASSOCIATION BUYER 协会买家 9%



CORPORATE BUYER 企业买家 11%

